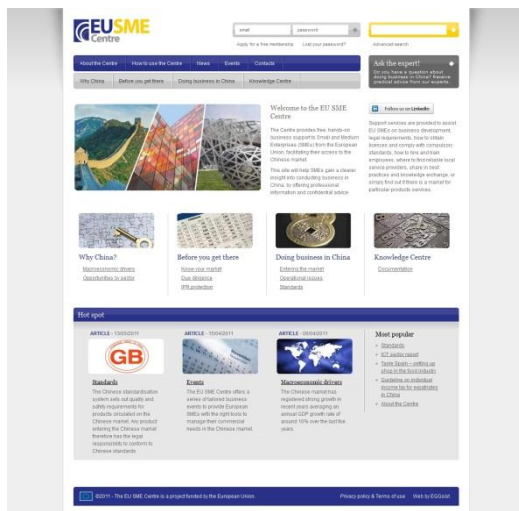




The EU SME Centre is pleased to announce the launch of its online portal www.eusmecentre.org.cn!

The new website offers free, practical information and confidential advice to assist Small and Medium-sized Enterprises (SMEs) from the European Union to gain a clearer insight into conducting business in China.



Browsing the website gives SMEs access to professional support services that answer real questions on business development, legal requirements and export issues specific to the Chinese market, such as how to obtain licences and comply with standards, how to hire and train employees, where to find reliable local service providers, or simply find out if there is a market for particular products and services.

The online [Knowledge Centre](#) houses a library of materials including market reports, guidelines and case studies, and aims to be a valuable source of information for professionals, companies and trade promotion agencies developing commercial activities in China.

To register for free to access the full contents of the website and services available, please click [here](#).

EU SME Centre
Room 910, Sunflower Tower
37 Maizidian West Street
Chaoyang District
Beijing, 100125

T: +86 10 85275300
F: +86 10 85275093

enquiries@eusmecentre.org.cn
www.eusmecentre.org.cn